

## INFORMATION TEXT REGARDING THE PROTECTION OF PERSONAL DATA

In accordance with Article 10 of the Personal Data Protection Law No. 6698 (“KVKK”), as Tiplay Studio Oyun ve Teknoloji AŞ. (“We,” “Tiplay”), we would like to inform you, the visitors of our website located at [www.tiplaystudio.com](http://www.tiplaystudio.com) (“Website”), about our identity, the purposes for processing your personal data, to whom and for what purposes we transfer your data, our legal reasons, processing methods, and your rights:

- **Data Controller:** Tiplay Studio Oyun ve Teknoloji AŞ., located at Kınıklı Mahallesi 6025 Sokak No: 32 Pamukkale/Denizli, registered with the commercial registry number 42515.

Personal data processed during your use of the Website:

- **Your personal data is processed in accordance with the law and rules of good faith and for specific, explicit, and legitimate purposes.**
- **It is kept accurate and up-to-date as necessary.**
- **It is used in a way that is relevant, limited, and proportionate to the purposes for which it is processed.**
- **It is stored for the period determined in accordance with the law.**

### Types of Data Processed by Tiplay

#### **Security Information:**

- The **IP Address** information of visitors is processed automatically through the cookies available on the Website. The IP Address data we process to identify the device from which visitors access the Website is processed based on the legal obligation to fulfill our obligations as a Host Provider under Article 5/2 (c) of KVKK and Law No. 5651 on Regulating Broadcasts on the Internet and Fighting Against Crimes Committed through Such Broadcasts. This data may be shared with the Information and Communication Technologies Authority (“BTİK”) if requested by judicial authorities and to fulfill our obligations arising from the law.

#### **Other Information:**

- **Cookie Records** of visitors are processed automatically through the cookies available on the Website. The Cookie Records data we process to analyze the time visitors spend on the Website and their activities during this time to improve user experience is processed based on the legal reason of necessity for our legitimate interest to analyze Website performance and Visitor satisfaction under Article 5/2 (f) of KVKK.



All data types mentioned in this Information Text are shared with the provider company from which Website server and infrastructure services are obtained. This data transfer occurs due to the need to host the data types we process on a server and does not require active data transfer; it happens as a result of the nature of the hosting service.

## COOKIE POLICY

This Cookie Policy (“Policy”) is applicable to the website with the domain name [www.tiplaystudio.com](http://www.tiplaystudio.com) owned by Tiplay. The cookies mentioned in the Policy are used to enhance your experience during your visits to our Website, to provide you with certain services, and to ensure the security of the Website and Visitors. The use of cookies in this Policy is carried out in accordance with the KVKK and the relevant legislation to which we are subject and for its intended purpose.

As Tiplay, we may disable, delete, modify the cookies we use on the Website, or add new cookies. Therefore, we reserve the right to change the information contained in this Policy. Changes made to the current Policy will come into effect upon publication in an accessible medium. You can find the last update date of the text at the top of the page.

By accessing the Website and its pages mentioned above, you agree to the use of cookies in accordance with this Policy. If you do not wish to use the cookies mentioned in the Policy, you should adjust your internet browser settings as specified in the Policy or avoid using our Website. However, not allowing the use of cookies or deleting cookies may adversely affect your use of the Website and may prevent you from using some of the services we offer on the Website.

Our purpose with this Policy is to inform Visitors about the personal data obtained through cookies in accordance with Article 10 of KVKK. The tables below summarize the cookies used in accordance with this Policy and their purposes.

### What Are Cookies?

Cookies are small text files sent by web servers to your internet browser and stored on the device you use to access the Website, storing information related to your visit to the Website.

### What Are the Purposes of Using Cookies?

Cookies are used to provide Visitors with more suitable services, products, or offers, as mentioned above, and to:



- Provide the technical data necessary for the use of our Website,
- Collect information about your usage habits and how you use the Website,
- Fulfill our obligations under the law, including the Law No. 5651 on Regulating Broadcasts on the Internet and Fighting Against Crimes Committed through Such Broadcasts and the Regulation on the Principles and Procedures of Internet Publications.

### **Types and Functions of Cookies**

Below you can find explanations about the types of cookies used on our Website.

**Mandatory Cookies:** These cookies are necessary for our Website to function as expected, especially to remember actions taken when returning to previous pages within the same session. The data stored by these cookies cannot be used to identify you individually.

**Performance Cookies:** These cookies help us understand the interaction between Visitors and the Website by reporting information such as areas visited on the site, time spent, and error messages encountered by Visitors. The data stored by these cookies cannot be used to identify you individually.

**Functionality Cookies:** These cookies remember information such as the country from which users connect to our Website and the language in which they use the Website. The information obtained in this way allows us to provide services tailored to user preferences. These cookies collect information related to user behavior anonymously, and this information is used for reporting purposes to improve the Website.

**Targeting/Advertising Cookies:** These cookies are used to provide users with content relevant to their interests, as well as to restrict the content provided. The data stored by these cookies can be tracked using the IP addresses of Visitors and may collect identifying information.

### **What Are 1st Party and 3rd Party Cookies?**

- **1st Party Cookies:** These are cookies used on the Website by us for the purposes mentioned above and in accordance with the legislation. 1st Party cookies belong to the web domain [www.tiplaystudio.com](http://www.tiplaystudio.com) and are important for you to benefit from the services offered. Disabling or deleting these cookies may cause you to miss out on some basic functions related to the Website.
- **3rd Party Cookies:** These are cookies belonging to websites outside the web domain [www.tiplaystudio.com](http://www.tiplaystudio.com). The purpose of these cookies is to integrate some additional features into the website (e.g., providing location



information via Map Box integration).

**The 1st Party Cookies We Use on Our oFON Page**

Cookie Name	Cookie Type	Duration of Hiding
PHPSESSID	Mandatory	Session

**Third-Party Cookies We Use**

Cookie Name	Provider	Cookie Type	Duration of Hiding
GPS	.youtube.com	Targeting/Advertising	<1 day
PREF	.youtube.com	Targeting/Advertising	1 year 11 month 30 days
VISITOR_INFO1_LIVE	.youtube.com	Targeting/Advertising	5 month 29 days
YSC	.youtube.com	Performance	Session
IDE	.doubleclick.com	Targeting/Advertising	1 year 11 month 30 days

**The 3rd Party Cookies We Use on Our oFON Page**

Cookie Name	Provider	Cookie Type	Duration of Hiding
__cfuid	.medium.com	Mandatory	Session

**Managing Cookies**

You can manage the 1st Party and/or 3rd Party cookies used on our Website by accessing your browser settings and following the steps provided through the links below. However, we would like to note that disabling cookies may negatively affect your use of the Website and may prevent you from benefiting from some of the services offered on the Website.

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Opera](#)
- [Safari](#)
- [Internet Explorer](#)

**In line with this Cookie Policy and Information Text, your rights can be summarized as follows regarding your personal data related to the use of the Website:**

- To know whether your data is being processed,
- To learn the purpose of processing,
- To obtain information about whether it is transferred domestically or internationally,
  
- To request its processing in accordance with its purpose,
- To request its correction if it is incorrect or incomplete and to notify third parties,
- To request its deletion if the relevant reasons no longer exist and to notify third parties,
- To demand compensation for the damage you have suffered
- To object to the results arising against you due to analysis by automated systems.

You can submit your declaration regarding the use of the above-mentioned rights, along with documents identifying your identity and the subject of your request, through the following channels:

- By sending an email to **info@tiplaystudio.com** with a secure electronic signature or without a signature, By delivering it by hand to the address **Kınıklı Mahallesi 6025 Sokak No: 32 Pamukkale/Denizli**, By sending it via a notary or registered mail with a return receipt.

We commit to responding to your request as soon as possible within a maximum of 30 (thirty) days and free of charge, provided that there is no cost to the process.